

Message Text

CONFIDENTIAL

PAGE 01 PARIS 28186 01 OF 02 271718Z
ACTION IO-14

INFO OCT-01 IOE-00 ISO-00 SSO-00 /015 W
-----049204 271736Z /46 R
O 271651Z SEP 77
FM AMEMBASSY PARIS
TO SECSTATE WASHDC IMMEDIATE 9319

C O N F I D E N T I A L SECTION 01 OF 02 PARIS 28186

NESCO

E.O. 11652: GDS
TAGS: UNESCO, PORG, AORG
SUBJECT: UNESCO: PRELIMINARY INFORMAL PROPOSAL FOR
DRAFT DECLARATION ON MASS MEDIA

REF: (A) STATE 229079, (B) PARIS 27659, (C) PARIS 26087

1. PROCESS OF INFORMAL CONSULTATIONS ON MASS MEDIA
DRAFT SEEM TO BE PROCEEDING MORE RAPIDLY THAN PERM
DEL HAD INITIALLY EXPECTED. IT HAD BEEN OUR UNDER-
STANDING THAT DG PLANNED FIRST TO CONSULT MEMBERS OF
THE DNG, AND THEN GO ON TO NGO'S AND SELECTED
INDIVIDUALS AND MEDIA GROUPS. OBVIOUSLY, THE DG HAS
DECIDED TO DO ALL AT ONCE, WHICH WILL HAVE THE EFFECT
OF GIVING THOSE COUNTRIES WHICH HAD NO DELEGATES IN THE
DNG, BUT WHICH HAVE SUBSTANTIAL INTEREST IN THE
DECLARATION AS WELL AS SUBSTANTIAL POLITICAL CLOUT IN
UNESCO, A CHANCE TO FEEL THAT THEY ARE PARTICIPATING
FROM OUTSET.

2. IT IS PERM DEL'S CLEAR UNDERSTANDING THAT DG DOES
WISH TO PRESERVE (OSTENSIBLY) NONGOVERNMENTAL
CHARACTER OF FIRST ROUND OF CONSULTATIONS. THE
SECRETARIAT BELIEVES (AND PERM DEL CONCURS) THAT
LANGUAGE OF PRELIMINARY PROPOSAL FOR A NEW DRAFT
CONFIDENTIAL

CONFIDENTIAL

PAGE 02 PARIS 28186 01 OF 02 271718Z

SHOULD NOT BE ALLOWED TO ACQUIRE IN ANYONE'S VIEW THE
CHARACTER OF AN ESTABLISHED, OR AT LEAST, FIXED PRO-
POSITION. TO AVOID THIS POSSIBILITY, SECRETARIAT HAS
USED DNG TO MAKE AVAILABLE CONTENT OF DRAFT TO
GOVERNMENTS SO AS TO OBTAIN USABLE FEEDBACK WITHOUT
HAVING TO SOLICIT THEIR VIEWS ON EVEN AN "INFORMAL"
BASIS. AS DEPT. WILL RECALL, DNG MEMBERS WERE

SELECTED BY THEIR REGIONAL GROUPS WITH POWER TO NEGOTIATE IN THEIR OWN PERSONAL CAPACITY, AND ON BEHALF THEIR REGIONAL GROUPS, WITHOUT HAVING TO HAVE INSTRUCTIONS FROM THEIR RESPECTIVE GOVERNMENTS.

3. IN PAYING OUR DUES TO THIS NECESSARY FICTION, PERM DEL BELIEVES THAT PRESS STATEMENT SHOULD NOT RPT NOT CONTAIN REFERENCE TO FACT THAT "SECRETARIAT HAS INVITED PERSONAL VIEWS...FROM ONE OR TWO DEPT. OFFICIALS..." FOR REASONS OUTLINED IN REFTEL C, PARA 3, WE ALSO QUESTION LANGUAGE AND THRUST OF LAST SENTENCE OF RESPONSE TO FIRST OF HYPOTHETICAL QUESTIONS WHICH CONCERNS DISTORTION OF DECLARATION AS "A TOOL FOR SUBVERTING THE FREE FLOW..." WE FULLY AGREE THAT THIS MESSAGE SHOULD BE GOTTEN ACROSS, BUT PERHAPS IN LESS OF A "COLD WAR" TONE, WHICH WILL BE MORE PLAUSIBLE TO THE LDC'S. (WE HAVE OFFERED IN PARA 6 BELOW AN AMENDED TEXT WHICH THE DEPT MAY WISH TO CONSIDER. NONETHELESS, WE DO NOT BELIEVE THAT IT WOULD BE IN ANYONE'S INTEREST AT THIS TIME FOR THE TEXT OF THE PROPOSED DECLARATION TO BE PUBLICIZED.)

4. WHILE BELIEVING WE SHOULD COOPERATE TO MAINTAIN NON-GOVERNMENTAL CHARACTER OF FIRST ROUND OF NEGOTIATIONS, WITH RESPECT TO DEPT'S QUESTION REFTEL A, PARA 3, PERM DEL BELIEVES THAT WE
CONFIDENTIAL

CONFIDENTIAL

PAGE 03 PARIS 28186 01 OF 02 271718Z

SHOULD COME TO AN UNDERSTANDING WITH CLEMET JONES. UNLESS JONES HAS BEEN INSTRUCTED SPECIFICALLY TO THE CONTRARY, THERE IS NO REASON TO BELIEVE THAT HE WOULD NOT BE WILLING TO TOUCH BASE WITH DEPT OFFICIALS ON AN INFORMAL BASIS. THIS WOULD PROVIDE US WITH ANOTHER ROUTE TO THE DG, AND ALSO ACCESS TO IN HOUSE DISCUSSIONS IF HE CAN BE ENLISTED AS OUR ADVOCATE. WE SHOULD THEREFORE TRY TO OPEN UP THIS CHANNEL AND KEEP IT PRIMED, AS PRESUMPTION IS THAT HE WILL BE NEGOTIATING ON OUR BEHALF WITH DG AND SPECIAL CONSULTANTS SENT OUT TO OTHER REGIONS, AS A (COMPROMISE) DECLARATION IS HAMMERED OUT.

5. COMMENT: PROCEDURE, PARTIALLY DESCRIBED ABOVE, WHICH PLACES DG IN POSITION AS MEDIATOR, CLEARLY AFFORDS M'BOW POSSIBILITY FOR WIELDING CONSIDERABLE POWER. WITH RESPECT TO SECRETARIAT "WORKING LEVEL" THIS NOT ALL BAD, SINCE COMMON VIEW THERE IS THAT A

CONFIDENTIAL

NNN

CONFIDENTIAL

PAGE 01 PARIS 28186 02 OF 02 271703Z
ACTION IO-14

INFO OCT-01 ISO-00 IOE-00 SSO-00 /015 W
-----048926 271737Z /46 R

O 271651Z SEP 77

FM AMEMBASSY PARIS

TO SECSTATE WASHDC IMMEDIATE 9320

C O N F I D E N T I A L SECTION 02 OF 02 PARIS 28186

NESCO

DECLARATION IS NOT REALLY NECESSARY, ASIDE FROM FUL-
FILLING UNAVOIDABLE REQUIREMENTS OF
19TH GEN CONF. FROM POINT OF VIEW OF DG, HOWEVER,
THE QUESTION IS MORE COMPLICATED. ALREADY VIEWING
HIMSELF AS THE PRINCIPLE "MOVER" IN THE "NEW INTER-
NATIONAL ECONOMIC ORDER (NIEO)", THE DG IS NOW IN
PROCESS OF ADDING "NEW INTERNATIONAL
INFORMATION ORDER (NIIO)" TO HIS CURRICULUM VITAE.
AS BROKER FOR EXERCISE INVOLVING DRAFT DECLARATION,
M'BOW WILL PROBABLY WANT TO MAXIMIZE THE VALUE OF THE
DECLARATION AS A DEPOSITORY OF GUIDING PRINCIPLES UNDER
WHICH NIIO WILL UNFOLD. THUS IN TAKING INTO ACCOUNT
VARIOUS "INTEREST GROUPS" IN MOVING FORWARD ON
DECLARATION, WE WILL NEED TO ANALYZE CAREFULLY THE DG'S
PERSONAL VIEWS ON "UNDERLYING PRINCIPLES" AS ENUNCIATED
IN HIS SPEECHES, PRESS CONFERENCES, ETC. TO GET A
FEEL FOR WHAT HE MIGHT DECIDE SHOULD BE INCORPORATED
INTO THE "FINAL" PROPOSAL WHOSE PREPARATION IS IN THE
HANDS OF THE SECRETARIAT. AT THE LEAST, THE DG CAN BE
EXPECTED TO PLAY BOTH ENDS (US AND USSR) IN FAVOR OF
THE MIDDLE TO ACHIEVE HIS GOALS. END OF COMMENT.

6. SUGGESTION FOR AMENDED TEXT FOR PRESS RELEASE IS
AS FOLLOWS:

CONFIDENTIAL

CONFIDENTIAL

PAGE 02 PARIS 28186 02 OF 02 271703Z

RESPONSE TO FIRST QUESTION -- IN ACCORDANCE WITH THE

RESOLUTION AT THE 19TH GENERAL CONFERENCE IN NAIROBI
LAST YEAR, THE UNESCO SECRETARIAT HAS PRODUCED AN
INFORMAL, PRELIMINARY PROPOSAL FOR A REVISED TEXT OF
THE "DRAFT DECLARATION...". WE UNDERSTAND THAT THE
INFORMAL AND PERSONAL VIEWS OF SELECTED INDIVIDUALS
FROM VARIOUS WORLD REGIONS ARE PRESENTLY BEING
SOLICITED, INCLUDING THOSE FROM THE WEST. GOVERN-
MENTS HAVE NOT YET BEEN CONSULTED.

RESPONSE TO SECOND QUESTION -- FOR ITS PART, THE DEPT
REMAINS UNCONVINCED EITHER OF THE NECESSITY OR THE
DESIRABILITY OF ADOPTING SUCH A DECLARATION SINCE
THERE SEEMS TO BE LITTLE HOPE OF REDUCING FUNDAMENTAL
DIFFERENCES AMONG THE VIEWS OF WHAT CONSTITUTES THE
FREE FLOW OF INFORMATION, AND HOW THIS IS TO BE
PROTECTED. WE ARE ENCOURAGED BY REPORTS THAT SOME OF
THE MOST OBJECTIONABLE FEATURES OF THE OLD DRAFT
DECLARATION -- THOSE PATENTLY UNACCEPTABLE TO THE
UNITED STATES -- DO NOT APPEAR IN THE NEW, PRELIMINARY
TEXT. NEVERTHELESS, WE ARE VERY CONCERNED THAT NONE
OF THE CONCEPTS EMBODIED IN THE NEW TEXT BE OPEN TO
INTERPRETATION AS IMPINGING ON THE FREE FLOW OF
INFORMATION ACROSS INTERNATIONAL
BORDERS, OR RUN COUNTER TO THE CONSTITUTIONS OF MEMBER
STATES. WE WILL MAKE OUR VIEWS CLEARLY KNOWN AT THE
APPROPRIATE TIME, THOUGH FOR THE MOMENT, THE ROUGH
TEXT IS IN A HIGHLY FLUID STATE, AND REVISIONS TO IT
WILL ALTER OUR EVALUATION OF THE DOCUMENTS AS A
WHOLE. WE UNDERSTAND THAT AN INFORMAL CONSULTATION
AND REVIEW PROCESS WILL CONTINUE FOR SEVERAL MONTHS,
AND THAT LATER, PERHAPS, EARLY NEXT YEAR, UNESCO
MEMBER STATES WILL BE FORMALLY
CONFIDENTIAL

CONFIDENTIAL

PAGE 03 PARIS 28186 02 OF 02 271703Z

CONSULTED ON AN OFFICIAL DRAFT TEXT.
HARTMAN

CONFIDENTIAL

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION MEDIA, TEXT, DOCUMENTS, RESOLUTIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PARIS28186
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D770351-1195
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770917/aaaaaofa.tel
Line Count: 210
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7dcf1b3c-c288-dd11-92da-001cc4696bcc
Office: ACTION IO
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: 77 STATE 229079, 77 PARIS 27659, 77 PARIS 26087
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1117809
Secure: OPEN
Status: NATIVE
Subject: UNESCO: PRELIMINARY INFORMAL PROPOSAL FOR DRAFT DECLARATION ON MASS MEDIA
TAGS: PORG, AORG, MASS, UNESCO
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/7dcf1b3c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009